

Steel 100% smart 100% recyclable

Where do my steel cans go?...

Each year, the Australian population buys nearly 3 billion steel cans from supermarkets and hardware stores. Steel packaging is one of the most sustainable packaging materials and due to its magnetic qualities one of the easiest materials to extract from household recycling.

Through kerbside collections and council drop-off facilities many of these steel cans are recovered and recycled back into steel cans or other types of steel products. The diagram below details the endless lifecycle of the steel can.



Cansmart is a Steel Can Recycling Council initiative. The Steel Can Recycling Council works with local government, waste educators and industry to raise awareness of the sustainability and recyclability of steel packaging. For more information please contact us on **1800 073 713** or www.cansmart.org